



INVEST

IN YOUR COMMUNITY

SPECIAL EVENTS
SPONSORSHIP OPPORTUNITIES

YMCA OF THE PIKES PEAK REGION | PPYMCA.ORG



TABLE OF CONTENTS

CEO Welcome Letter	01
Pikes Peak YMCA Reach	02
Calendar of Events	03
Annual Celebration	04-05
Race Series	06-07
Military Events	08-12
Stars & Stripes	09-10
Veteran's Day Luncheon	11
Military Cornhole	12
Partner Events	14-17
Colorado Senior Games	15
Rocky Mountain 5K	16-17
You Make an Impact	18-19



A LETTER FROM THE CEO

Supporting the YMCA through sponsorship is an opportunity to invest directly in experiences that bring our community together. From hosting the largest race in Colorado Springs to gathering community leaders and partners at our Annual Celebration, YMCA events create meaningful moments that inspire connection, promote well-being, and strengthen the Pikes Peak Region.

When you sponsor a YMCA event, your organization becomes part of experiences that reach thousands of participants, families, and supporters each year. These events are more than one-day moments, they are platforms for engagement, visibility, and shared purpose, all while advancing our mission of youth development, healthy living, and social responsibility.

Your partnership extends beyond philanthropy. It is a strategic investment that aligns your brand with trusted, high-impact events that our community looks forward to year after year. Through thoughtful sponsorship opportunities and clearly defined deliverables, we work to ensure your organization's support is recognized, valued, and impactful.

We invite you to explore the opportunities outlined in this packet, review the sponsorship benefits available, or connect with our philanthropy team to create a customized partnership aligned with your goals and passions.

Together, we can continue to deliver events that unite our community and create lasting impact on race day, at our celebrations, and in the lives of those we serve every day.

Sincerely,

Boyd Williams

President & CEO





OUR HISTORY

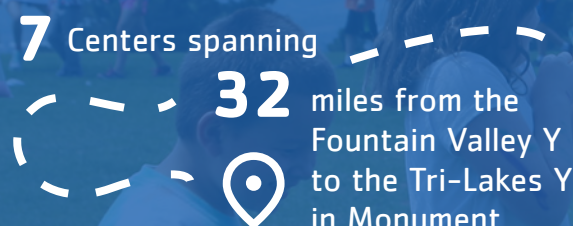
Since our founding in 1878, the YMCA of the Pikes Peak Region has grown to include branch locations throughout the region and offsite locations at schools and neighborhood centers to reach over 125,000 people each year. Through partnerships and community involvement, the YMCA is reaching out in innovative ways to build strong kids, strong families, and strong communities.

With your support and partnership, the YMCA of the Pikes Peak Region can continue growing to meet the needs of our community.

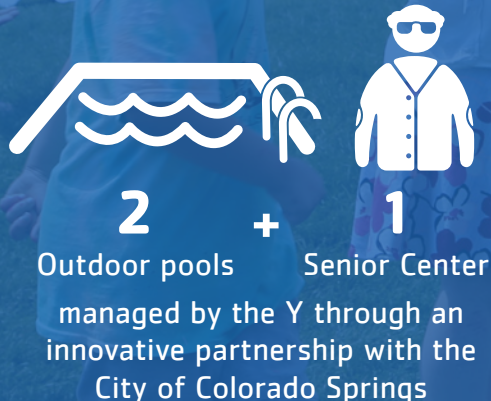
At the dedication of the new Colorado Springs YMCA building in 1901, Teddy Roosevelt said the YMCA "promotes industry, temperance, and self-reliance... it is a taxpayer's best friend. It gives better government at less cost, and that is the ultimate of political aspirations."



YMCA OF THE PIKES PEAK REGION REACH 2025



An average of
4,414
people walk
through
our YMCAs
every day





CALENDAR OF ASSOCIATION EVENTS

2026

23

MAY

Military Cornhole Tournament



5-7

JUNE

Colorado Senior Games
in partnership with Colorado Springs Sports Corp



29-30

JUNE

Stars & Stripes Golf Classic



29

AUGUST

Rocky Mountain 5K presented by School District 11
in partnership with Colorado Springs Sports Corp



24

SEPTEMBER

YMCA 148th Annual Celebration



24

OCTOBER

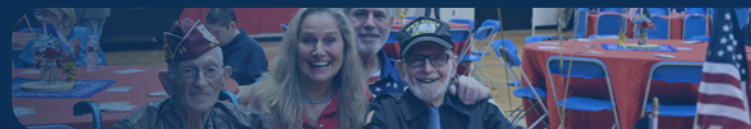
Creepy Crawl 5K



6

NOVEMBER

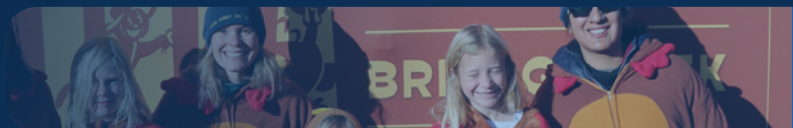
Veterans Day Luncheon



26

NOVEMBER

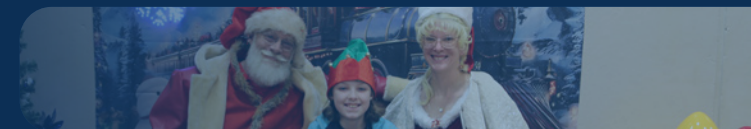
Turkey Trot 5K



5

DECEMBER

Breakfast with Santa



12

DECEMBER

Jingle Jog 5K



148TH YMCA ANNUAL CELEBRATION

September 24, 2026 from 6:00 – 10:00pm

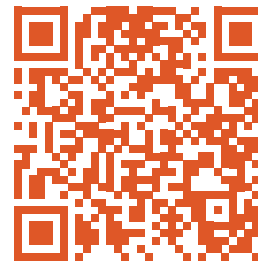
Phil Long Music Hall

13071 Bass Pro Drive,
Colorado Springs, CO 80921

OUR LARGEST SINGLE-DAY FUNDRAISING EVENT OF THE YEAR

Join us for this fun and special evening as we honor the many volunteers, donors, community organizations, businesses, and members that have helped shape and drive the impact of the YMCA of the Pikes Peak Region.

REGISTER:



MIDDLE SCHOOL INITIATIVE

Thanks to community support, **86** children received **\$11,993** in financial assistance in 2025.



SWIM LESSONS

In 2025, **\$11,817** in financial support made swim lessons possible for **316** individuals.



CAMP SHADY BROOK

We provided **\$119,444** in scholarships and financial assistance, supporting **354** campers from underserved communities.



SPORTS

In 2025, **\$11,220** in financial assistance helped **144** children participate in our programs.



BEFORE & AFTER SCHOOL

In 2025, **\$415,935** in scholarships gave **318** children the chance to attend Summer Day Camp.



FOSTER FAMILIES

\$48,677 in scholarships provided opportunities for **98** foster families.

ANNUAL CELEBRATION SPONSORSHIP LEVELS

INDIVIDUAL TICKETS - \$150
STANDARD TABLE - \$1,075

SPIRIT, MIND, & BODY PRESENTING SPONSOR

1

- Top-tier logo on all print & digital event materials
- Linked logo in all online promotions
- Feature spotlight in YMCA eNewsletter
- Recognition at 6 YMCA facilities
- Logo displayed on donor & cardio screens
- Prominent placement on event signage & sponsor board
- 2 VIP Tables (16 guests) with premium seating
- Exclusive VIP reception access for all table guests
- Social media recognition across YMCA channels

\$20,000 (1 available)

COMMUNITY IMPACT ENTERTAINMENT SPONSOR

1

- High-visibility logo on all event materials
- Linked logo in electronic promotions
- Spotlight feature in YMCA eNewsletter
- Recognition at 6 YMCA facilities
- Logo on donor displays & event signage
- 1 VIP Table (8 guests) with preferred seating
- VIP reception access for all table guests
- Social media acknowledgment

\$12,000 (1 available)

VIP RECEPTION SPONSOR

1

- Second-tier logo on print & digital material
- Linked logo in event promotions
- Logo + link in YMCA eNewsletter
- Recognition across 6 YMCA facilities
- Logo on donor screens & welcome signage
- 1 VIP Table (8 guests) with preferred seating
- Access to VIP reception
- Social media recognition

\$7,500 (1 available)

CORE VALUES SPONSORS

4

- Third-tier linked logo in digital promotions
- Logo + link in YMCA eNewsletter
- Logo displayed on donor recognition screens
- Logo featured on event sponsor board
- 1 VIP Table (8 guests)
- Access to VIP reception
- Social media recognition

\$6,000 (4 available)

VIP TABLE SPONSOR

11

- Company listing on the event website
- Logo displayed on donor recognition screens
- Logo featured on table signage
- Access to VIP reception
- 1 VIP Table (8 guests)

\$3,000 (11 available)

COMMUNITY PARTNERS CORPORATE TABLE

16

- Logo displayed on donor recognition screens
- Logo featured on table signage
- 1 Corporate Table (8 guests)

\$2,000 (16 available)



YMCA RACE SERIES

The YMCA Race Series attracts more than 6,000 local, regional, and national participants each year. For more than a decade, these events have strengthened our community by raising critical funds to ensure individuals and families can access YMCA programs and facilities. The Race Series promotes health and wellness for all. As a sponsor, your organization gains meaningful exposure while directly supporting the YMCA, a trusted nonprofit committed to providing life-changing wellness opportunities for our entire community.



CREEPY CRAWL 5K

EST. 2008

Saturday, October 24

This Halloween themed event draws over 1,000 participants.

TURKEY TROT 5K

EST. 1997

Thursday, November 26

Our 29th Annual YMCA Turkey Trot 5K and Kid's Tiny Trot is the largest race in the Colorado Springs area. In 2025, we had a record-breaking total of 4,548 participants.

JINGLE JOG 5K

EST. 2009

Saturday, December 12

This festive, Christmas-themed event is proudly presented in partnership with Fountain-Fort Carson School District 8.

REGISTER:



Over
300
Volunteers



296
furry friends
accompanied
their owners



Ages
1-91
Participated



6,270
Total Participants



47
States
Represented



2
Countries
Represented



644
Monster Dashers,
Tiny Trotters, and
Reindeer Rompers

THANK YOU FOR SUPPORTING THE YMCA OF THE PIKES PEAK REGION!

RACE SERIES SPONSORSHIP LEVELS	PRESENTING \$20,000	PARTNER \$10,000	SWAG \$5,000	TOP TIER VENDOR \$2,000	CC VENDOR \$750	TT VENDOR \$1,000	JJ VENDOR \$500
Logo and link on YMCA event website and registration site.	✓	✓	✓	✓	✓	✓	✓
PA announcements on race day.	✓	✓	✓	✓	✓	✓	✓
Complimentary entries for one or all three races.	✓	✓	✓	✓	✓	✓	✓
Booth space at all three 5K vendor villages. Or one vendor village for "Vendor" Level	✓	✓	✓	✓	✓	✓	✓
Marketing materials included at packet pickup or in race bags.	✓	✓	✓	✓			
Logo and link in YMCA email, Facebook, and Instagram promotions.	✓	✓	✓	✓			
Logo on participant t-shirts.	✓	✓	✓	✓			
Name/logo on all press releases, emails, results, and printed materials.	✓	✓	✓				
Logo banner will be located at the start/finish line.	✓	✓	✓				
Logo to appear at awards podium & halfway point.	✓	✓					
Company named as additional insured.	✓	✓					
Logo on YMCA Reach TVs (6 locations) and ClubCom exercise equipment (4 locations).	✓	✓					
Series titled "The YMCA 5K Race Series Presented by [Company Name]" in all communications.	✓						
One large display board (3' x 5') in five YMCA locations.	✓						
Race sponsorship recognition on electronic vertical screens at all six YMCA locations.	✓						
Logo on participant race bibs.	✓						
Logo featured on one swag item of choice (Furry Friend, Awards, Bundle, or 1K).			✓				

2026 MILITARY EVENTS

Military families face unique and ongoing challenges, from frequent relocations to extended deployments that place significant emotional and financial strain on parents and children alike. These service members and their families make daily sacrifices in service to our nation. As funding for military family support programs continues to decline, critical services at installations are being reduced or eliminated. In close partnership with military leadership, the YMCA works to bridge these gaps by providing essential programs and resources that strengthen military families and support their well-being.

Our military troops and families deserve all the help we can possibly provide with no and low cost programs.



CORNHOLE TOURNAMENT May 23rd	VETERAN'S DAY LUNCHEON November 6th
STARS & STRIPES June 29th & 30th	BREAKFAST WITH SANTA December 5th

2025 MILITARY REACH

 100% OFF for 6 months to our Project Honor & Gold Star recipients.	 50% OFF join fees for retired military.
 25% OFF our memberships for active duty members.	 50% OFF for 6 months for our Wounded Warrior and DOD employees.
 \$31,422 in financial assistance to our veterans.	 2,548 active duty and veteran families supported through our programs.

 156 children received quilts and pillows from Operation Kid Comfort.	 \$412K in financial assistance to our active duty military.
---	--

THANK YOU FOR SUPPORTING THE YMCA OF THE PIKES PEAK REGION!



MONDAY, JUNE 29, 2026
 The Club at Flying Horse
 1880 Weiskopf Point
 Colorado Springs, CO 80908

TUESDAY, JUNE 30, 2026
 Phil Smith Golf Course
 15268 Allen Ranch Road
 Colorado Springs, CO 80908



PARTNER SPONSORS (INCLUDES BOTH MONDAY AND TUESDAY)	TITLE \$20,000	PRESENTING \$12,000	SWAG \$8,000	FLAG \$7,000	HOLE \$1,000
Logo on YMCA tournament landing page and registration site.	✓	✓	✓	✓	✓
Hole signage at both tournaments; option to staff your assigned hole.	✓	✓	✓	✓	✓
Lunch banquet tickets for both days.	✓	✓	✓	✓	✓
Logo included in all tournament emails, print materials, and social media post (Facebook & Instagram).	✓	✓	✓	✓	
Complimentary Foursome	✓	✓	✓	✓	
Logo displayed on YMCA digital marketing screens and cardio equipment.	✓	✓			
Recognition at Monday & Tuesday check-in and on all hole signage.	✓	✓			
Speaking opportunity at both lunch banquets.	✓	✓			
2 Complimentary Foursomes	✓	✓			
Logo on YMCA main website and course signage.	✓				
Speaking opportunity at opening ceremony.	✓				
Logo on all official golf swag.			✓		
Logo on all tournament flags.				✓	





HOSPITALITY SPONSORS - CHOOSE EITHER MONDAY OR TUESDAY	BREAKFAST \$4,000	MORNING BEVERAGE \$3,500	LUNCH \$7,000	LUNCH BEVERAGE \$3,500
Logo included in all tournament emails, print materials, and social media posts (Facebook & Instagram).	✓	✓	✓	✓
Logo on the YMCA tournament landing page and online registration site.	✓	✓	✓	✓
Complimentary Foursome	✓	✓	✓	✓
Recognition at tournament check-in and during the opening ceremony.	✓			
Logo on drink tickets, recognition at tournament, and one hole sign.		✓		✓
One hole sign plus recognition and a speaking opportunity at the lunch banquet.			✓	
Logo displayed on signage at the lunch banquet.			✓	

HOSPITALITY SPONSORS - CHOOSE EITHER MONDAY OR TUESDAY	CART FLEET \$4,000	AWARDS \$3,000
Logo on YMCA tournament landing page and online registration site.	✓	✓
Logo included in all tournament emails, print materials, and social media posts (Facebook & Instagram).	✓	✓
Complimentary Foursome	✓	✓
Logo on all golf carts, recognition at the opening ceremony, and one hole sign.	✓	
Recognition at opening ceremony, one hole sign, and option to assist with awards.		✓

THANK YOU FOR SUPPORTING THE YMCA OF THE PIKES PEAK REGION!

VETERANS DAY LUNCHEON

REGISTER:



**VENDOR/RESOURCE
TABLE SPONSORS**

TWELVE AVAILABLE: \$150

Vendor or Resource tabling is available at the event. Sponsors will be given a table with their selected sponsorship package. Non-profit organizations will be free, and for profit organizations will be \$150 for a table.

HOSPITALITY SPONSORS – CHOOSE EITHER MONDAY OR TUESDAY	LUNCH \$10,000	DECOR \$7,000	LUNCH BEVERAGE \$5,000	VETERANS GIFT \$4,500	ENTERTAINMENT \$1,000
Logo included in all event emails, printed materials, and social media promotions (Facebook & Instagram).	✓	✓	✓	✓	✓
Complimentary vendor/resource table.	✓	✓	✓	✓	✓
Logo on luncheon landing page and online registration site.	✓	✓	✓	✓	✓
Option to have a presence at the luncheon.	✓	✓	✓	✓	✓
One event sign or banner.	✓	✓	✓	✓	
Recognition during the lunch banquet.	✓	✓	✓	✓	
Speaking opportunity at the lunch banquet.	✓				
Full-page ad in the program.	✓				
Recognition on digital screens in six YMCA centers.	✓				
Top-tier logo placement.	✓				
Second-tier logo placement + half-page program ad.		✓			
Third-tier logo placement + program listing.			✓	✓	
Fourth-tier logo placement.					✓
Opportunity to hand out attendee gifts.				✓	

THANK YOU FOR SUPPORTING THE YMCA OF THE PIKES PEAK REGION!

MILITARY CORNHOLE SPONSORSHIP LEVELS	PRESENTING \$7,000	LUNCH \$5,000	BEVERAGE \$3,500	BAG & BOARD \$2,500	PRIZE \$1,750
Listed on the tournament online registration site.	✓	✓	✓	✓	✓
Recognition at the tournament.	✓	✓	✓	✓	✓
Complimentary vendor/resource table.	✓	✓	✓	✓	✓
Included in at least one social media post (Facebook, X, Instagram).	✓	✓	✓	✓	
Logo included in all emails, print materials, and social media promotions (Facebook & Instagram) for one month prior to event.	✓	✓	✓		
Logo and link on the YMCA and event registration site.	✓	✓			
One sign or banner displayed at the tournament.	✓	✓			
Complimentary player registration.	✓	✓			
Name/logo on all press releases.	✓				
Speaking opportunity during the tournament.	✓				
Event listed as "Presented by [Company Name]" in all tournament communications.	✓				
Logo displayed on YMCA digital marketing screens and cardio equipment.	✓				
Logo featured on custom YMCA cornhole board set used at the event.				✓	

REGISTER:



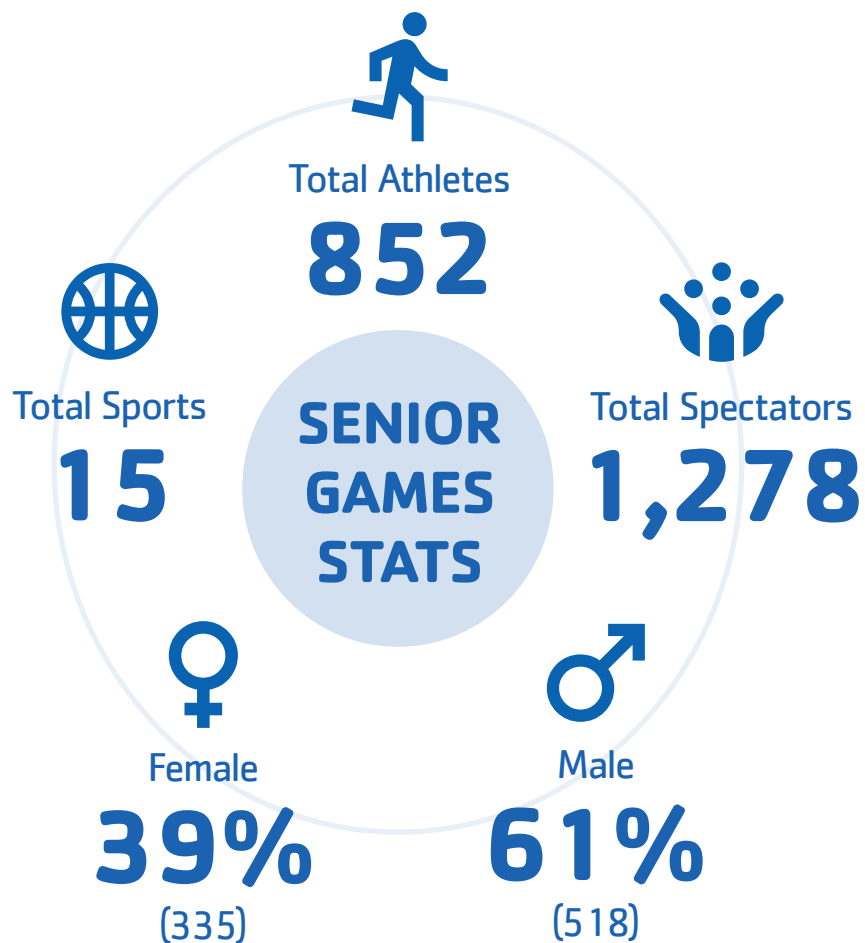
THANK YOU FOR SUPPORTING THE YMCA OF THE PIKES PEAK REGION!





PARTNER EVENTS





Celebrate active living at the Colorado Senior Games, hosted in partnership with Colorado Springs Sports Corp and the YMCA of the Pikes Peak Region. This multi-day event brings together athletes ages 50 and older from across the state to showcase their passion, perseverance, and community spirit.



June 5-7

SCAN FOR
SPONSORSHIP
OPPORTUNITIES



THE YMCA OF THE PIKES PEAK REGION & SPORTS CORP

THE ROCKY MOUNTAIN 5K

PRESENTED BY School District 11 & Kids Sasquatch Shuffle 1K

THE OFFICIAL 5K OF THE ROCKY MOUNTAIN STATE GAMES

Colorado Springs Sports Corporation (CSSC) and the YMCA of the Pikes Peak Region are proud to once again partner to host the Rocky Mountain 5K presented by School District 11 and the Kids Sasquatch Shuffle 1K, an official event of the Rocky Mountain State Games. The event is deeply community-driven, with strong participation from District 11 schools and families coming together to celebrate health, fitness, and local pride. Join two of Colorado Springs' most impactful nonprofits for a fun summer event that strengthens community connections while promoting active lifestyles. Partners supporting the Rocky Mountain 5K help give back to local families through the YMCA's life-changing programs and support CSSC's Rocky Mountain State Games initiatives, expanding sport opportunities for athletes of all ages and abilities.

SATURDAY, AUGUST 29



REGISTER:



SPONSORSHIP LEVELS	PRESENTING \$5,000	PARTNER \$2,500	FURRY FRIEND \$1,200	TOP TIER VENDOR \$500	WATER STOP \$500	VENDOR VILLAGE \$300
Company logo with link featured on YMCA & Sports Corp event website and the event registration website.	✓	✓	✓	✓	✓	✓
PA system announcements throughout event day.	✓	✓	✓	✓	✓	✓
Complimentary 5K race entries for the company.	✓	✓	✓	✓	✓	✓
Logo and link included in YMCA & Sports Corp email and social media promotions (Facebook & Instagram).	✓	✓	✓	✓	✓	
Vendor booth space at Vendor Village.	✓	✓	✓	✓		✓
Company promotional materials or swag included in participant packets.	✓	✓	✓	✓	✓	
Logo banner will be located on site at the 5K event. Company to supply the banner.	✓	✓	✓		✓	
Logo placement on all printed event materials.	✓	✓	✓			
Company recognition in press releases, email communications, and race results.	✓	✓	✓			
First right of refusal for subsequent year sponsorship.	✓	✓	✓			
Company to be named as additional insured.	✓	✓				
Marketing presence at both pre-event packet pickup locations (materials provided by sponsor).	✓	✓				
Sponsorship recognition on electronic screens at six YMCA locations.	✓	✓				
Logo featured on Reach TVs in six YMCA locations.	✓					
Logo displayed on ClubCom exercise equipment in four YMCA locations.	✓					
One large (3' x 5') display sign placed in five YMCA locations.	✓					
Company name listed next to title as "Presented by [Sponsor]" in all Rocky Mountain 5K communications.	✓					
Company name added as "Furry Friends Presented by (sponsor)" to be used in all communications.			✓			
Company logo to appear on Furry Friends bandana.			✓			
Company will activate water stop at the halfway point of the event.					✓	



YOU MAKE AN IMPACT



EXTEND YOUR IMPACT ACROSS OUR PROGRAMS

At the YMCA, partnership goes beyond logo placement or a single event. We invite organizations to engage with our mission in ways that create lasting impact for individuals, families, and our community.

In addition to association-wide events, there are year-round opportunities to support the Y through program involvement, philanthropic investment, and hands-on engagement. These partnerships help ensure access to health, youth development, and well-being for all.

CORPORATE WELLNESS

Champion employee wellness while partnering with the YMCA to create lasting community impact.



PROGRAM & MISSION SUPPORT

Make a direct difference by supporting the programs that serve our community every day.



COMMUNITY IMPACT

Support the Y's mission through charitable giving that changes lives



The most meaningful partnerships are built on shared values and a commitment to strengthening community. We work closely with our partners to create customized opportunities that align your goals with the YMCA's mission, ensuring your involvement makes a real and lasting difference.



LET'S EXPLORE HOW YOUR ORGANIZATION CAN BE PART OF THE Y'S IMPACT, ALL YEAR LONG.



For more information or to sponsor, please contact:

Kate Noonan, Vice President of Events & Mission Advancement
719.329.7268 | knoonan@ppymca.org

OUR MISSION

To put Christian principals into practice through programs that build healthy spirit, mind and body for all.

OUR CAUSE

At the Y, strengthening community is our cause. We believe that lasting personal and social change can only come about when we all work together to invest in our kids, our health and our neighbors. That's why we focus our work in three areas: youth development, healthy living and social responsibility.

YMCA OF THE PIKES PEAK REGION

207 North Nevada Avenue
Colorado Springs, CO 80903
ppymca.org