



INVEST IN YOUR COMMUNITY

**SPECIAL EVENTS
SPONSORSHIP
OPPORTUNITIES**

YMCA of the Pikes Peak Region | ppymca.org

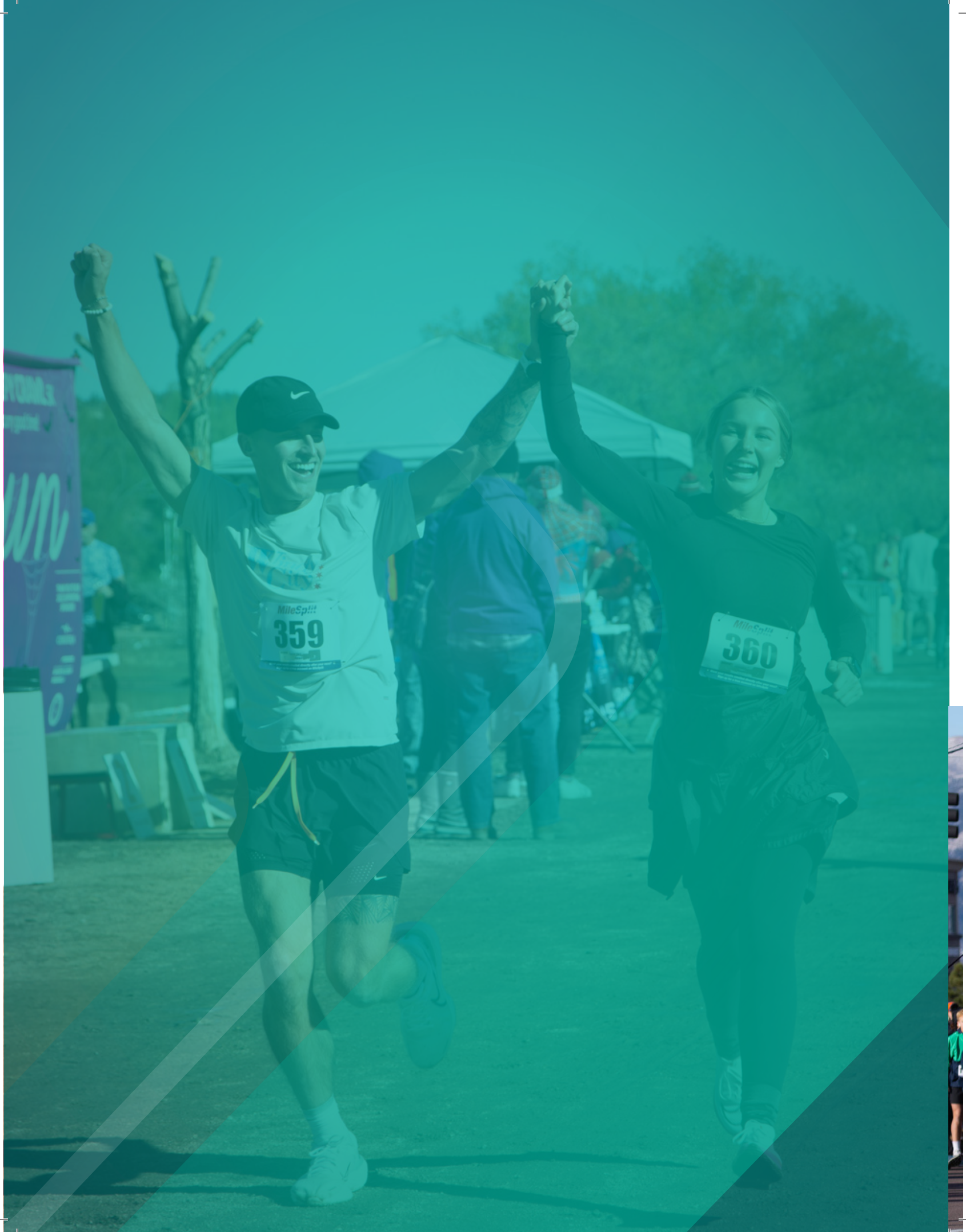


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WITH YOUR SUPPORT

Supporting the YMCA through sponsorship presents a unique opportunity to make a lasting investment in the Pikes Peak community. Your contribution will foster goodwill, expand your reach, showcase your organization's philanthropic investments and contribute to the collective well-being of our community.

Your support for the YMCA is more than a philanthropic gesture, it's a strategic investment that will pay dividends for years to come and pave the way for a brighter future for all.

There are many ways that you can partner with the YMCA to make a positive impact. We invite you to explore the opportunities identified in this packet, see the deliverables tied to our sponsorship packages or contact our philanthropy team to explore a pillar sponsorship catered to your interests and passions.

I look forward to working together to strengthen our community.

Sincerely,

Boyd Williams
President & CEO





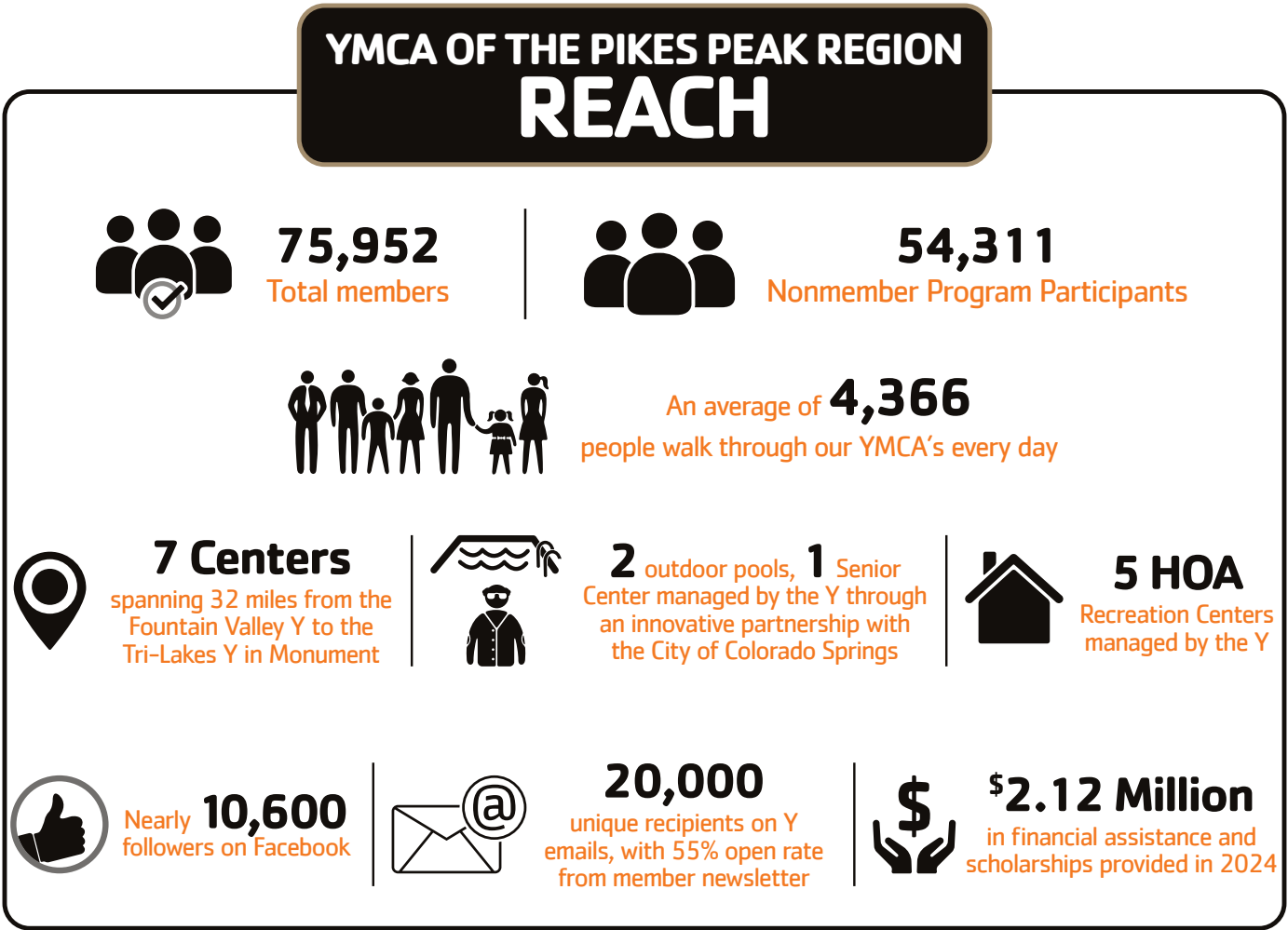
YMCA OF THE PIKES PEAK REGION

For the last 147 years, the YMCA has been a powerful force for good in the Pikes Peak Region. While our community and the YMCA have grown and changed significantly since our founding, the Y has remained steadfast in our commitment to be for all, ensuring that everyone in Colorado Springs can access our life-changing programs and services regardless of their financial circumstances.

OUR HISTORY

Since our founding 1878, the YMCA of the Pikes Peak Region has grown to include branch locations throughout the region and offsite locations at schools and neighborhood centers to reach over 125,000 people each year. Through partnerships and community involvement, the YMCA is reaching out in innovative ways to build strong kids, strong families and strong communities.

With your support and partnership, the YMCA of the Pikes Peak Region can continue growing to meet the needs of our community.





Invest in Your
COMMUNITY

Your sponsorship will
make a difference.

CALENDAR OF ASSOCIATION EVENTS

JUNE 6-8

Colorado Senior Games

in partnership with the
Colorado Springs Sports Corp

AUGUST 4 & 5

Stars & Stripes
Golf Classic

AUGUST 23

Rocky Mountain 5K

in partnership with the
Colorado Springs Sports Corp

SEPTEMBER 18

YMCA 147th Annual
Celebration

OCTOBER 25

Creepy Crawl 5K

NOVEMBER 7

Veterans Day Luncheon

NOVEMBER 27

Turkey Trot 5K

DECEMBER 6

Breakfast with Santa

DECEMBER 13

Jingle Jog 5K



YMCA Annual Celebration

Sponsorship Opportunities

September 18, 2025 • 6:00-10:00 p.m.

PHIL LONG MUSIC HALL
13071 Bass Pro Drive
Colorado Springs, CO 80921

	Cost	# Available	Includes	Access to VIP Reception	Table Description	Logo Placement	Social Media
Presenting	\$15,000	1	2 VIP Tables		Best seats in the house! Includes tickets for 16 guests who will enjoy VIP seating, dinner, and two drink tickets. Guests will also have access to exclusive VIP reception at 5:30 p.m.	• Top tier logo placement on all printed event materials • Top tier logo placement with hyperlink on all electronic event materials • Spotlight, logo and link in YMCA eNewsletter • Logo and website on all donor recognition screens prominently displayed in YMCA facilities • Recognition on cardio machine television screens at 6 YMCA facilities • Logo placement on all tabletops • Logo prominently featured on welcome board at event entrance	Recognition with hyperlink via organic and paid ads on all YMCA social media channels.
Entertainment Sponsor	\$10,000	1	1 VIP Table		Best seats in the house! Includes tickets for 8 guests who will enjoy VIP seating, dinner, and two drink tickets. Guests will also have access to exclusive VIP reception at 5:30 p.m.	• Second tier logo placement on all printed event materials • Second tier logo placement with hyperlink on all electronic event materials • Spotlight, logo and link in YMCA eNewsletter • Logo and website on all donor recognition screens prominently displayed in YMCA facilities • Recognition on cardio machine television screens at 6 YMCA facilities • Logo featured on welcome board at event entrance	Recognition with hyperlink on all YMCA social media channels
VIP Reception Sponsor	\$7,500	1	1 VIP Table		Best seats in the house! Includes tickets for 8 guests who will enjoy VIP seating, dinner, and two drink tickets. Guests will also have access to exclusive VIP reception at 5:30 p.m.	• Second tier logo placement on all printed event materials • Second tier logo placement with hyperlink on all electronic event materials • Spotlight, logo and link in YMCA eNewsletter • Logo and website on all donor recognition screens prominently displayed in YMCA facilities • Recognition on cardio machine television screens at 6 YMCA facilities • Logo featured on welcome board at event entrance	Recognition with hyperlink on all YMCA social media channels
4 Core Values Sponsors	\$5,000	4	1 Corporate Table		Includes tickets for 8 guests who will enjoy great seating, dinner, two drink tickets with music and dancing! Your logo will be displayed on the table.	• Third tier logo placement with hyperlink on all electronic event materials • Logo and link in YMCA eNewsletter • Logo featured on all donor recognition screens prominently displayed in YMCA facilities	Recognition with hyperlink on all YMCA social media channels
VIP Corporate Table	\$2,500	9			Best seats in the house! Includes tickets for 8 guests who will enjoy VIP seating dinner, two drink tickets with music and dancing! Guests will also have access to exclusive VIP reception at 5:30 p.m.	• Listing on event website • Listing and Logo featured on all donor recognition screens prominently displayed in YMCA facilities • Logo displayed on table	
Corporate Table	\$1,750	24			Includes tickets for 8 guests who will enjoy great seating, dinner, and two drink tickets.	• Listing on all donor recognition screens prominently displayed in YMCA facilities • Logo displayed on table	
Individual Tickets	\$125 or a table of 8 for \$950				Tickets include dinner and two drink tickets with music and dancing!		

Ready to become a 147th Celebration sponsor?

Please contact Jillian Charlton, at jcharlton@ppymca.org or 719.329.7274 to secure your sponsorship or for additional information.



The YMCA race series draws more than 6,000 local, regional and national participants on average each year. For over a decade, the race series has been supporting our community by raising money for individuals and families in need so they can access Y facilities and programs. The YMCA race series brings the community together to have fun while promoting health and wellness for all. As a race series sponsor, you not only connect with a large local and national audience but also provide critical financial support to the Y – a trusted nonprofit working to provide all members of the community with access to life-changing, holistic wellness programs.

2024 YMCA OF THE PIKES PEAK REGION 5K RACE SERIES REACH

CREEPY CRAWL 5k

Saturday, October 25

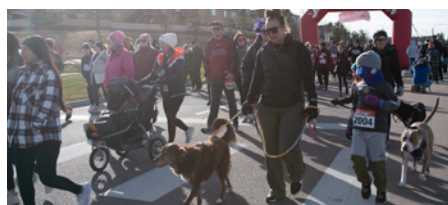
The YMCA Creepy Crawl 5K and Kids' Monster Dash began in 2008. This Halloween themed event had over 1,100 participants in 2024.



TURKEY TROT 5k

Thursday, November 27

Our 29th Annual YMCA Turkey Trot 5K and Kids' Tiny Trot have been family holiday traditions for thousands of people and the largest race in the Colorado Springs area since 1996! In 2024 we had a resounding total of 3,805 participants.



JINGLE JOG 5k

Saturday, December 13

In 2009 the Pikes Peak YMCA added the third leg to our 5K Race Series with the Jingle Jog 5K and Kids' Reindeer Run. The finale of the Race Series had record participation of over 900 in 2024.



2 45 States and
Countries Represented



451 Participants
that registered for all 3 races as a
bundle



514
Monster Dashers,
Tiny Trotters, &
Reindeer Rompers.



Ages **0-90**
participated



239
furry friends accompanied
their owners

Thank you for supporting the YMCA of the Pikes Peak Region!

For more information or to sponsor please go to ppymca.org/ymca-5k-race-series/
or contact Jillian Charlton at jcharlton@ppymca.org or 719.329.7274.

SPONSORSHIP DELIVERABLES

AT A GLANCE

Sponsorship Title & Fee:	Presenting \$20,000	Partner \$10,000	Swag (Furry Friend, Awards, Bundle, or 1K) \$5,000	Top Tier Vendor (at all 3 races) \$2,000	Vendor Village (choose one race) \$500 - \$1k
Logo and link on the YMCA event website AND the event registration website.	✓	✓	✓	✓	✓
Announcements/promotion over the PA system on race day.	✓	✓	✓	✓	✓
Free entries into one or all three races.	✓	✓	✓	✓	✓
Booth space at one (or at all three races) 5K event vendor village.	✓	✓	✓	✓	✓
Booth space at all three 5K event vendor villages.	✓	✓	✓	✓	
Marketing material at all packet pickup locations and/or in race bags.	✓	✓	✓	✓	
Logo and link will appear via YMCA's email, Facebook, Twitter and Instagram blasts leading up to all three 5K events.	✓	✓	✓	✓	
Logo on participant t-shirts.	✓	✓	✓	✓	
Name will appear on all press releases, email blasts and results.	✓	✓	✓		
Logo on all printed materials.	✓	✓	✓		
First right of refusal for subsequent year sponsorship.	✓	✓	✓		
Logo banner will be located at the start /finish line.	✓	✓	✓		
Logo to appear at awards podium and halfway point.	✓	✓			
Company to be named as additional insured.	✓	✓			
Logo will be listed on electronic Reach TVs located in six YMCA locations.	✓	✓			
Logo will be listed on ClubCom exercise equipment in four YMCA locations.	✓	✓			
Name included "The YMCA 5K Race Series "Presented by Company Name" to be used in all communications.	✓				
Receive one large (3ft x 5ft) display board with logo and information in five YMCA locations.	✓				
Receive race sponsorship recognition on electronic vertical screens at all six YMCA locations.	✓				
Logo on participant race bibs for all three 5K events.	✓				

MILITARY EVENTS



YMCA of the Pikes Peak Region | ppymca.org



Military families are under enormous strain, and that military life comes with unique challenges. Deployments and frequent moves can be a stressful and uncertain time for our nation's servicemen and women and their families. These young heroes and their families are voluntarily serving and sacrificing daily so we can continue to enjoy our freedoms and way of life. With shrinking defense budgets, troop and family programs are being cut at every military installation. The Y, in close coordination with military leaders, attempts to fill the highest priority gaps in these required programs and services.

Our military troops and families deserve all the help we can possibly provide with no and low cost programs.

2025 MILITARY EVENTS

Stars & Stripes
August 4th & 5th

Veteran's Day Luncheon
November 7th

Breakfast with Santa
December 6th

And many more!

2024 MILITARY REACH



\$420K

in financial assistance to our military community



56

children received quilts and blankets from Operation Kid Comfort.



218

families supported through our programs for military children.



50% Off

for 6 months for our Wounded Warrior and DOD employees.



50% Off

join fees for retired military.



25% Off

our memberships for active duty members.



100% Off

for 6 months to our Project Honor & Gold Star recipients.



Financial Assistance

to service members E-5 and below for childcare in the summer.

Thank you for supporting the YMCA of the Pikes Peak Region!

Learn more at ppymca.org or call Jillian Charlton at 719.329.7274 or email jcharlton@ppymca.org

Stars & Stripes GOLF CLASSIC

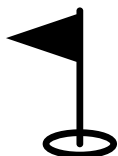
YMCA OF THE PIKES PEAK REGION

ON COURSE FOR A GOOD CAUSE



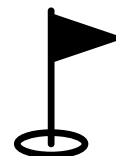
SPONSORSHIP DELIVERABLES

Stars and Stripes Golf Classic



Monday, August 4, 2025
The Club at Flying Horse
1880 Weiskopf Point
Colorado Springs, CO 80908

Tuesday, August 5, 2025
Phil Smith Golf Course
15268 Allen Ranch Road
Colorado Springs, CO 80908



PARTNER SPONSORS – Includes both Monday and Tuesday

Sponsorship Title & Fee:	Title \$15,000	Presenting \$10,000	Swag \$7,000	Flag \$6,000	Hole \$800
Receives recognition on the YMCA tournament landing page and the golf tournament online registration site.	✓	✓	✓	✓	✓
Receives hole signage in both tournaments and the opportunity to have a presence at the assigned hole for each tournament.	✓	✓	✓	✓	✓
Includes tickets to the lunch banquet for both days.	✓	✓	✓	✓	✓
Receives recognition in all golf tournament corresponding emails, in all print, and is included in the social media promotion rotation on Facebook, X, and Instagram.	✓	✓	✓	✓	
Includes complimentary golfer enteries.	✓	✓	✓	✓	
Receives recognition on electronic marketing screens and cardio equipment screens.	✓	✓			
Receives recognition at both the Monday & Tuesday tournament check-in and recognition on all hole signage.	✓	✓			
Receives recognition and speaking opportunities at the lunch banquet both days.	✓	✓			
Receives recognition on the YMCA website's mainpage, large personalized signage throughout the course, and golf carts for both tournaments.	✓				
Receives speaking opportunities at opening ceremony.	✓				
Recognition on one hole sign and appears on all golf swag along with the YMCA.			✓		
Recognition on one hole sign and appears on all flags along with the YMCA.				✓	



HOSPITALITY SPONSORS – Choose either Monday or Tuesday

Sponsorship Title and Fee:	Breakfast \$3,500	Morning Beverage \$3,500	Lunch \$6,000	Lunch Beverage \$3,500
Receives recognition in all golf tournament corresponding emails, in all print, and is included in the social media promotion rotation on Facebook, X, and Instagram.	✓	✓	✓	✓
Receives recognition on the YMCA tournament landing page and the golf tournament online registration site.	✓	✓	✓	✓
Includes complimentary golfer enteries.	✓	✓	✓	✓
Receives recognition at the tournament check-in and in the opening ceremony.	✓			
Receives recognition on the drink tickets, in the opening ceremony, and receives one hole sign.		✓		
Receives one hole sign, recognition and speaking opportunities at the lunch banquet.			✓	
Receives one hole sign and recognition at the lunch banquet.				✓

GAME TIME SPONSORS – Choose either Monday or Tuesday

Sponsorship Title & Fee:	Cart Fleet \$3,500	Longest Drive \$3,500	Awards \$3,000	Hole \$500
Receives recognition on the YMCA tournament landing page and the golf tournament online registration site.	✓	✓	✓	✓
Receives recognition in all golf tournament corresponding emails, in all print, and is included in the social media promotion rotation on Facebook, X, and Instagram.	✓	✓	✓	
Includes complimentary golfer enteries.	✓	✓	✓	
Recognition on all golf carts, in the opening ceremony, and receives a hole sponsorship sign.	✓			
Receives recognition in the opening ceremony, two longest drive signs on both of the holes, and option to announce and hand out awards.		✓		
Recognition in the opening ceremony, receives one hole sign, and option to help hand out awards.			✓	
Receives a hole sign and the opportunity to have a presence at the assigned hole.				✓
Includes one complimentary ticket to the lunch banquet.				✓



VETERANS DAY LUNCHEON SPONSORSHIP OPPORTUNITIES

SPONSORSHIP DELIVERABLES

Sponsorship Title & Fee:	Lunch \$15,000	Decor \$10,000	Lunch Beverage \$7,000	Veterans Gift \$6,000	Entertainment \$800
Receives logo placement recognition in all Veteran's Day Luncheon corresponding emails, in all print, and in social media promotion rotation leading up to the event.	✓	✓	✓	✓	✓
Includes a complimentary vendor/resource table.	✓	✓	✓	✓	✓
Receives recognition on the YMCA Veterans Day Luncheon landing pages and the Veterans Day Luncheon online registration site.	✓	✓	✓	✓	✓
Opportunity to have presence at the luncheon.	✓	✓	✓	✓	✓
Receives one sign or banner at the event.	✓	✓	✓	✓	
Receives recognition at the lunch banquet.	✓	✓	✓	✓	
Receives speaking opportunities at the lunch banquet.	✓				
Receives full page ad in the program.	✓				
Recognition on digital screens in six centers.	✓				
Receives top tier logo placement.	✓				
Receives second tier logo placement and half page ad in program.		✓			
Receives third tier logo placement and placement in the program.			✓	✓	
Receives fourth tier logo placement.					✓
Opportunity to hand out the gifts to engage with attendees.				✓	

Vendor/ Resource Table Sponsors | Twelve Available \$150

Vendor or Resource tabling is available at the event. Sponsors will be given a table with their selected sponsorship package. Non-profit organizations will be free, and for-profit organizations will be \$150 for a table.

PARTNER EVENTS

A partnership with the YMCA of the Pikes Peak
Region and Colorado Springs Sports Corp



COLORADO SENIOR GAMES

2025 /

Presented by
**MEDICARE
MENTORS LLC.**

**FOR MORE
DETAILS ON
SPONSORSHIP
SCAN BELOW!**



Credit: National Senior Game

For athletes ages 50+

Registration is open!

ColoradoSeniorGames.org





PRESENTED BY:
D11 Colorado Springs Schools

2025 SPONSORSHIP OPPORTUNITIES

THE YMCA OF THE PIKES PEAK REGION AND SPORTS CORP PRESENT

The Rocky Mountain 5K presented by School District 11 & Kids Sasquatch Shuffle 1K
The official 5k of the Rocky Mountain State Games

Sasquatch Shuffle Kids 1K (free)

August 23rd, 2025

7:30am

5K

August 23rd, 2025

8:00am

COST

\$40 for Adults

\$35 for 19 and under

Kids 1K for 12 and under FREE

Early bird pricing available

Colorado Springs Sports Corporation (CSSC) and the YMCA of the Pikes Peak Region are partnering once again to host the Rocky Mountain 5K presented by School District 11 and Kids Sasquatch Shuffle 1K, an official event of the Rocky Mountain State Games. Join two of Colorado Spring's most valuable non-profits to connect with the local community while promoting health and fitness during this fun summer event! Partners supporting the Rocky Mountain 5K will be giving back to families through the YMCA's life changing programs and supporting CSSC's Rocky Mountain State Games initiatives to provide sport opportunities for athletes of all ages and athletic abilities.

THE OFFICIAL 5K OF THE ROCKY MOUNTAIN STATE GAMES

All proceeds will benefit the YMCA & Rocky Mountain State Games, supporting families & our community.

2025 ROCKY MOUNTAIN 5K

OPPORTUNITIES

Sponsorship Title & Fee:	Presenting \$5,000	Partnership \$2,500	Furry Friend \$1,200	Top Tier Vendor Village \$500	Water Stop \$500	Vendor Village \$300
Company logo and link will appear on the YMCA and Sports Corp event websites and the event registration website.	✓	✓	✓	✓	✓	✓
Company announcements over PA system throughout the day at the event.	✓	✓	✓	✓	✓	✓
Receives entries into the 5K race for the company.	✓	✓	✓	✓	✓	✓
Company logo and link will appear via YMCA and Sports Corp's email, Facebook, X, and Instagram blasts.	✓	✓	✓	✓	✓	
Company booth space at vendor village.	✓	✓	✓	✓		✓
Company info or swag included in participant packets.	✓	✓	✓	✓	✓	
Logo banner will be located on site at the 5K event. Company to supply the banner.	✓	✓	✓		✓	
Company logo will appear on all printed materials.	✓	✓	✓			
Company name or logo will appear on all press releases, email blasts and results.	✓	✓	✓			
First right of refusal for subsequent year sponsorship.	✓	✓	✓			
Company to be named as additional insured.	✓	✓				
Company marketing at both pre-event packet pickup locations. Must be provided by company.	✓	✓				
Receives sponsorship recognition on electronic screens at six YMCA locations.	✓	✓				
Company name listed next to title as "presented by (sponsor)" in all Rocky Mountain 5K communications.	✓					
Logo will be listed on ClubCom exercise equipment in four YMCA locations.	✓					
Logo will be listed on electronic Reach TVs located in six YMCA locations.	✓					
Receives one large (3ft x 5ft) display board with logo and information in five YMCA locations.	✓					
Company name added as "Furry Friends Presented by (sponsor)" to be used in all communications.			✓			
Company logo to appear on Furry Friends bandana.			✓			
Company will activate the water stop at the halfway point of the event.					✓	



COLORADO SPRINGS
SPORTS CORP

For more information or to sponsor, please contact:

Jillian Charlton, Pikes Peak YMCA Special Events Coordinator

719.329.7274

jcharlton@ppymca.org

Brianna Goodwin, Sports Corp Chief Development Officer

719.634.7333 x 1016

sponsorship@thesportscorp.org

rockymountainstategames.org



PRESENTED BY:

D11 Colorado Springs Schools



YMCA OF THE PIKES PEAK REGION

207 North Nevada Avenue
Colorado Springs, CO 80903
ppymca.org

COLORADO SPRINGS SPORTS CORP (CSSC)

1631 Mesa Avenue, Suite E
Colorado Springs, CO 80906
coloradospringssports.org



For more information or to sponsor please contact:

Kate Noonan, Vice President of Events & Mission Advancement

719.329.7268

knoonan@ppymca.org

OUR MISSION

To put Christian principals into practice through programs that build healthy spirit, mind and body for all.

OUR CAUSE

At the Y, strengthening community is our cause. We believe that lasting personal and social change can only come about when we all work together to invest in our kids, our health and our neighbors. That's why we focus our work in three areas: youth development, healthy living and social responsibility.

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Colorado Springs, CO 80903
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