



September 23, 2020

Dear Garden Ranch YMCA Member,

With the closure of all Ys in March due to COVID-19, the Y began experiencing significant financial loss through member cancellations and suspended programming. To ensure the Y was utilizing its resources as cost-effectively as possible, the decision was made to only open five centers to members on June 15 and continue to use the Garden Ranch Y for child care services only. Since reopening, the Y has experienced a 70% decline in member visits and is averaging a 50% decrease in membership revenue.

Over the past several weeks the YMCA has looked at multiple options, engaged in many conversations, and conducted a market and feasibility study to determine the best course of action for reopening the Garden Ranch Y. Information received back from the study indicated that a positive return on investment post-COVID at Garden Ranch is very unlikely. Because of this, along with a continued steady decline in membership units and the economic challenges the YMCA of the Pikes Peak Region is currently facing, the Metro Board of Directors and Y Senior Leadership has made the difficult decision to not reopen the Garden Ranch Y. This will allow us to continue focusing resources in a way that benefits the entire Pikes Peak Region.

Since opening its doors in 1984, the Garden Ranch Y has helped thousands of individuals and families invest in their health and connect with the community. Despite the closing of this facility, the Y remains committed to serving you and your families at our other eight locations. Many of you have begun using some of the other Y facilities, but for those of you who have not, we invite you to join us at our upcoming open houses. In the next few weeks, you will be receiving invites to join us along with some of your Garden Ranch friends and some familiar friendly staff members that used to serve you at Garden Ranch.

As a thank you for your loyalty as a member, we will be locking in your current membership rate until December 31, 2025. Again, we look forward to serving you and seeing you at our other locations.

Sincerely,

Boyd A. Williams
President and CEO

Brian Risley
Chair, YMCA Metro Board