IT’S A BRAND NEW DAY!
YMCA OF THE PIKES PEAK REGION
2010 ANNUAL REPORT
Dear Friends,

It’s a brand new day! For the first time in 43 years the Y unveiled a new brand strategy to increase understanding of the positive impact our organization makes in the community so that more people take advantage of the YMCA’s unique capacity to foster lasting personal and social change. The Y is about changing lives for the better. We view participation in our programs and services as a means to a greater end. Therefore, through our rebranding effort, we will help our community learn more about our work, so we can serve more people and make our community an even better place to live and raise a family.

By simplifying how we describe our programs, it will be apparent that everything we do is designed to nurture the potential of children and teens (Youth Development), improve health and well-being (Healthy Living) and motivate people to support their neighbors and the larger community (Social Responsibility).

One of the biggest physical changes for the YMCA of the Pikes Peak Region in 2010 was the addition of the Bennett Lodge to Camp Shady Brook. Bennett Lodge replaced the old Dining Hall, which has been serving campers since 1948. This addition will enhance our ability to serve larger groups as well as increase year round programming. We invite you to take a trip to Camp Shady Brook with your family!

As we wrapped up 2010 and started a new calendar year we celebrated the leadership and vision of Merv Bennett, who served 40 years with the YMCA. Through his time, our YMCA experienced significant growth with the addition of new YMCA Family Centers as well as partnerships and collaborations which continue to make an impact on our community. Merv officially retired on February 1, 2011.

As we embark on this next year with new leadership, a new brand strategy and an enhanced strategic plan, we will continue to be committed to being one of the leading non-profit social service agencies in our community.

Ed Gleason
Chairman of the Board

Dan Dummermuth
President & CEO
IT’S A BRAND NEW DAY!

WHY ARE WE MAKING ALL THESE CHANGES?
Studies show people know our name yet don’t really know who we are and what we do. The Y focuses on changing lives for better through programs accessible to people from all financial backgrounds that are designed to nurture the potential of children and teens, improve our community’s health and well-being and provide people a place to connect. We want to better communicate this to the public.

ARE WE CHANGING OUR NAME?
Not really. We will always be the YMCA– the Young Men’s Christian Association. The public refers to us as the Y, so that is how we will refer to our national brand.

WHY ARE WE CHANGING THE LOGO?
Y’s across the country have adopted hundreds of different logos. The new logo unites us nationally and is new and progressive. It is also bold, active and refreshing. The different colors reflect the diversity of our communities and offerings.

HOW/WHY ARE WE CHANGING THE WAY WE TALK ABOUT OUR PROGRAMS?
By reorganizing the way we describe our programs we hope that the public will better understand that the Y supports:

**Youth Development:** everything we do is designed to nurture the potential of children and teens

**Healthy Living:** improve health and well-being

**Social Responsibility:** motivate people to support their neighbors and the larger community

WHAT’S CHANGING
- How we present ourselves– more cause and impact focused
- No longer using the tagline “We build strong kids, strong families and strong communities”
- Our logo
- How we describe the benefits of what we do

WHAT’S NOT CHANGING
- Our name
- Our mission
- Our core values
- Our dedication to individuals, families and communities
HONORING JIM MAGUIRE

The J.H. Woodgate Award is named for the first Board Chair of the Colorado Springs YMCA who served in 1878. The award recognizes outstanding contributions made by an individual or community organization to the YMCA of the Pikes Peak Region.

Jim Maguire, our 2011 award recipient, has been a long time advocate and supporter dating back to the 1960s. He served on the Metropolitan Board of Directors for two terms and has been actively engaged in all levels of the organizations’ fund raising activities. Most recently Mr. Maguire co-chaired the Tri-Lakes capital project and served on the building committee. His influence was critical in making the dream of a YMCA in the Tri-Lakes community a reality. Jim Maguire models the YMCA values and is one of our strongest advocates for our mission. It is with great enthusiasm that we honor Jim Maguire with the YMCA’s highest recognition, the J.H. Woodgate Award.

Past J.H. Woodgate Award Recipients

1989 Patty Cameron
1990 John Stone
1991 Dick Mertens
1992 Keith Ketelsen
1994 Jim Klever
1995 El Pomar Foundation
1996 Mayor Robert Isaac
1997 Ken Keene
1998 Ryer Hitchcock
1999 Denny Weber
2000 Sue Putnam
2001 Bruce Cameron
2002 Jim Wilson
2003 Steve Schuck
2004 No Award Given
2005 Doug Berwick
2006 Paul Butcher
2007 David Jenkins
2008 Gil and Jim Johnson
2009 Dick Roy
2010 Jim Weller

The Y means fun, and learning. It’s a place where we can learn how to swim, make crafts, play basketball, and feel healthy. The Y doesn’t forget that kids want to have fun, it’s like the Y was made for kids.

Chamberlain Family- Tri lakes
The YMCA was founded by volunteers and still today we are a volunteer led organization. In 2010, 2,158 volunteers recorded a total of 28,891 hours of their personal time on boards and committees, as youth sports coaches or mentors to our teens or helping organize and lead events impacting our community. Our volunteers range in age and come from all backgrounds. Each year the YMCA recognizes volunteers who have made a significant impact in our community through the YMCA. It is our pleasure to honor the following volunteers for their commitment to the YMCA and our community in 2010.

**VOLUNTEER OF THE YEAR RECIPIENTS**

Char Waters  
Briargate Family YMCA

Joshua Grant  
Camp Shady Brook

Gary Feffer  
Downtown Family YMCA

Brady Mansfield  
Fountain Valley YMCA

Travis Tabares  
Garden Ranch Family YMCA

Wonda Baker  
Southeast Family Center / Armed Services YMCA

Annette Hicks  
Tri-Lakes Family YMCA

Melinda Wade  
Meridian Ranch Recreation Center

Jim & Linda Haberle  
Cordera Community Center

Rich Wilbur  
YMCA Association Services

To our family of 9, the Y is a place to go where everyone feels welcome, a place to have fun and stay in shape. The Y is also a place where teens can learn to be responsible for themselves as well as others through volunteering.

Bussell Family–Briargate
To our family, the YMCA is a place to experience enrichment, community and fitness. We can’t imagine life without the Y; it has truly touched our lives. It’s not just the workouts that are valuable, it’s the feeling of community. There is no pretense; just genuine, caring people.

Sarah Balian & Scott Webring– Garden Ranch
The Summit Society is a group of families and individuals who share a belief in the mission of the YMCA and who want to expand that mission to strengthen the community for future generations. By recognizing that the YMCA will continually play a critical role in the future lives of the greater Colorado Springs community, they have invested – through outright gifts and planned gifts – in the Endowment Fund or Foundation of the YMCA of the Pikes Peak Region. These gifts come in the form of bequests, insurance policies, stocks, charitable trusts, property, and outright donations. And, because of these gifts, the YMCA of the Pikes Peak Region will be able to continue to provide innovative programs to address the challenges and opportunities of our communities future. Strong today...stronger tomorrow.

Willis Armstrong
Gary Backstrom
Merv & Roseann Bennett
Donna Bertram
Doug Berwick
Judy & Donald Bosin
Rusty & Kathy Brown
Bill Brummett
Patty & Bruce Cameron
Flo Carris
Lew Christensen
Joanne Clark
Ray Deeny
Tim Dix
Dan & Gwen Dummermuth
Matt Dunston
Gene Dunston
Ruth & Howard Dutzi
Richard & Joyce Eitel
Gary & Donna Erickson
Ed & Fran Gleason
Tom & Jeanne Harbert
Ryer & Judy Hitchcock
Rick Holland

Nancy & Stephen Hopkins
Jim Johnson
Ken Keene
Pam & Dave Keller
Doug & Kitty Kelly
Meg & Phil Kendall
Ted & Polly Kerr
Keith & Bev Ketelsen
Janell & Frank Klein
Margot Lane
Janice M Lane
Denny Lauer
Gary & Jane Loo
Kathy Loo
Jay & Tami Lowden
Tim & Amy Mason
James & Donna Maguire
Curt & Mary Ormand
Russ & Carolyn Reid
Ron & Karen Romero
Steve & Joyce Schuck
Cari & Larry Shaffer
Bob & Collette Sheets
Bruce & Ann Shepard
Frank Shoptaugh
Scott & Sherry Skinner
Marty & Janet Smith
Lynn & Cayla Spear
Ruth Stone
Ann Sulley
Larry & Gwenda Valentine
WH “Bill” & Fay Watkins
Denny & Sandy Weber
Jim & Mary Weller
James Wilson
Joe Woodford

If you are interested in becoming a member of the Summit Society please contact Carrie Bair, Senior Director of Development at 719-329-7217 or cbair@ppymca.org
## FINANCIALS

### 2010

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>1,626,256</td>
</tr>
<tr>
<td>Government Funding</td>
<td>73,245</td>
</tr>
<tr>
<td>Membership Fees</td>
<td>11,554,911</td>
</tr>
<tr>
<td>Program &amp; Camping Fees</td>
<td>3,354,910</td>
</tr>
<tr>
<td>Investment &amp; Other</td>
<td>184,261</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td><strong>16,793,583</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wages &amp; Benefits</td>
<td>10,406,393</td>
</tr>
<tr>
<td>Contracted Services</td>
<td>461,221</td>
</tr>
<tr>
<td>Supplies, Printing, Publications</td>
<td>1,094,575</td>
</tr>
<tr>
<td>Occupancy</td>
<td>2,875,298</td>
</tr>
<tr>
<td>Transportation</td>
<td>127,720</td>
</tr>
<tr>
<td>Staff Development</td>
<td>156,171</td>
</tr>
<tr>
<td>Local &amp; National Dues</td>
<td>198,265</td>
</tr>
<tr>
<td>Capital Debt</td>
<td>1,060,927</td>
</tr>
<tr>
<td>Insurance</td>
<td>300,544</td>
</tr>
<tr>
<td>Other</td>
<td>27,089</td>
</tr>
<tr>
<td>Facility &amp; Program Reserves</td>
<td>85,380</td>
</tr>
<tr>
<td><strong>Total Expense</strong></td>
<td><strong>16,793,583</strong></td>
</tr>
</tbody>
</table>

In 2010, the YMCA granted $1,539,623 in financial assistance and program subsidy providing access to much needed YMCA programs and services for many children, families and seniors in the Pikes Peak Region. These programs and services are made possible through many generous donors to our Annual Community Support Campaign as well as program specific grants.
I’ve really never been as dedicated to something as I am the Y; I have a blast and sometimes stay for two classes back to back. I love the Y.”

Joni Daily – Downtown

OFFICERS

Ed Gleason, Chair
Mike Miles, Vice Chair
Walt Glover, Treasurer
Cathy Robbins, Secretary
Tom Naughton, Past Chair

BOARD MEMBERS

Lindsey Aparacio
Paul Butcher
Mike Callicrate
Rafael Cintron
Sharie Flanagan
Randy Geving
Steve Helbing
Thomas Kennedy
Ted Kerr
Phil Lane
Regina Lewis
Rick Mack
Tim Mason
Nate Olson
Shawn Raintree
Lisa Rosintoski
Jeff Thomas
Mary Thurman
Greg Welch
Rich Wilbur
Ann Winslow
Steve Woodford

ADVISORS

The Advisors to the Metropolitan Board of Directors are composed of selected individuals who have served the organization in a significant capacity, have a continuing interest in its future well-being, and are not currently serving as members of the Metropolitan Board. Members of the Advisors are called upon at times for counsel, welcome at any meeting of the Metropolitan Board and are encouraged to attend the Annual Meeting of the organization.

Brad Bent
Donna Bertram
Doug Berwick
Judy Bosin
Chuck Brown
Patty Cameron
Bruce Cameron
Judy Cara
Andy Cobb
Lucia Dahlstrand
Ray Deeny
Dan Donegon
Mike Edgar
Tony Goggans
Ryer Hitchcock
Bob Howard
Robert Isaac
Jim Johnson
Ken Keene
Meg Kendall
Keith Ketelsen
Jim Kin
Roger Lane
Margot Lane
Cleaster Marchman
Jim Miller
Laura Muir
Greg Parsons
Sue Putnam
Ron Romero
Steve Schuck
Cari Shaffer
Bob Sheets
Lynn Spear
Gerry Tolley
Bruce Warren
Betty Watt
Denny Weber
Jim Weller
Jim & Gail Wilson
Barb Winter
THE ROUNDTABLE

The YMCA Roundtable is a group of individuals, businesses and community organizations that contribute $1,000 or more on an annual basis to our Community Support Campaign providing access to YMCA programs and services to families in need in our community.

COMPANIES
Air Academy Federal Credit Union
Apple Foundation
ATK Thiokol
Borriello Brothers Pizza
Building Operations Association of Colorado
Cintas
Colorado T.T.T.
El Paso Floor Inc.
El Pomar Foundation
Empty Stocking Fund
Ent Federal Credit Union
Facility Services Management, Inc.
Faith Enterprises Inc.
Firestone Stores of Colorado Springs
First Bank of Colorado Springs
Fort Carson Officers Spouses
Gazette Charities
G.E. Johnson Construction
GMS, Inc. Consulting Engineers
HCDA Engineering
Homefront Cares
IT Specialists, Inc.
IT’Z Colorado Springs
Kaiser Permanente
Lance Sijan Chapter Air Force Association
Landmark Plumbing
Monument Hill Sertoma
Mortenson Construction
NDIA, Rocky Mountain Chapter
Northrop Grumman
Nor’wood Foundation
Olson Plumbing & Heating
Pepsi
Rampart Plumbing & Heating Supply
Ranch Foods Direct
Ronald McDonald House Charities of Southern Colorado
Rothgerber, Johnson & Lyons, LLP
Semocor, Inc.
Service Master Clean, Inc.
SRC Enterprises, Inc.
Synthes USA
The Denver Foundation
Trane Company
US Bank
USAA Foundation
Verizon Foundation
Wahl Clipper Corporation
YBA Shirts

INDIVIDUALS
J.T. Adamson
Lisa & Jim Austin
Estella & Mike Baca
Carrie Bair
Andy & Vanessa Barton
Robert Bauer
Daniel Beatty
Wendy & Chris Becker
Merv & Roseann Bennett
Renzo & Lynette Bianchi
The Brown Family
The Bryant Family
Susie Burghart & Rich Tosches
The Byrnes Family
Bruce & Patty Cameron
Rafael Carroll
The Christensen Family
Scott & Melissa Clinton
Andrew & Mariann Cobb
John Darnielle
The Driskell Family
Dan & Gwen Dummermuth
Kris Ekeren & Family
Gary & Kimberly Feffer
Monica & Martin Fesing
Margaret & John Fogarty
The Girling Family
Ed & Fran Gleason
Walt & Willia Glover
David Hamula
Wayne Harris
Steve Helbing
Linda Heming
Harry & Sandy Hentschel
Annette Hicks
The Janzer Family
Jim Johnson
Kevin Kaveney
Phil & Meg Kendall
Ted & Polly Kerr
Keith & Bev Ketelsen
Annette King
Wayne Kirkbride
Janell & Frank Klein
Carol & John Kleiner
Phil & Anita Lane
DJ Leger
Gary & Jane Loo
Kathy Loo
The Marcus Family
Evie Marshall
Tim & Amy Mason
Jennifer & Steven Mast
Paul Mclain
Augie Mendoza & Family
Walt Moore
Elva Munoz
Johnny & Susan Nolan
Diane Olivieri & Family
The Peak Family
Mary Ritchie
Ron & Karen Romero
Mike Ruebenson
John Ryan
Patrick Sheehy
The Steinman Family
John Street
The Talbot Family
Mary Thurman
Gerald & Cheryl Tolley
Tom Tudor
Gwenda & Larry Valentine
Marti Wallner
Bob Warren
Charlotte Waters
Denny & Sandy Weber
Angelique & Gregory Williams
Ann & Phil Winslow
Steve & Kristin Woodford
Mark & DeAnne Zamora
Herman Zwinger
Since I have been exercising a lot of people have complimented me on my appearance; it’s a great feeling, joining the Y was one of the best things I’ve ever done. Recently a member came up to me and told me I was a shell of what I used to be.

Ron Van Brunt- Southeast

2011 YMCA EXECUTIVE STAFF

Dan Dummermuth, President & CEO
Boyd Williams, Senior Vice President & COO
Kacy Partridge, Vice President & CFO
Lisa Austin, Vice President of Human Resources & Risk Management
Carrie Bair, Senior Director of Development

2011 BRANCH ADVISORY BOARD CHAIRS

Briargate Family Center, Dave Talbot
Camp Shady Brook, Elva Munoz
Downtown Family Center, Gary Feffer
Garden Ranch Family Center, Lois Carlock
Tri-Lakes Family Center, Wayne Timura
Southeast Family Center / Armed Services YMCA, Al Holland

YMCA OF THE PIKES PEAK REGION

Briargate Family Center
719-282-9622

Camp Shady Brook
719-329-7257

Downtown Family Center
719-473-9622

Garden Ranch Family Center
719-593-9622

Tri-Lakes Family Center
719-481-8728

Southeast Family Center / Armed Services YMCA
719-622-9622

Fountain Valley YMCA
719-382-1561

Meridian Ranch Recreation Center (Residents Only)
719-495-7119

Cordera Community Center (Residents Only)
719-495-2166

Association Services Office
316 N Tejon Street
Colorado Springs, CO 80903
719-471-9790
OUR MISSION:
To put Christian principles into practices through programs that build a healthy spirit, mind, and body for all.