

YMCA OF THE PIKES PEAK REGION

**SADDLE UP**  
FOR A NIGHT  
IN THE  
**Wild WEST**



**SPONSORSHIP OPPORTUNITIES**






October 19, 2023



6:00-10:00 p.m.

**BOOT BARN HALL**

13071 Bass Pro Drive  
Colorado Springs, CO 80921

	Cost	# Available	Includes	Access to VIP Reception	Table Description	Logo Placement	Social Media
<b>Presenting</b>	\$10,000	1	2 VIP Tables		Best seats in the house! Includes tickets for 8 guests who will enjoy VIP seating, buffet dinner, two drink tickets with music and dancing! Guests will also have access to exclusive VIP reception at 5:30 p.m. with drinks and appetizers	<ul style="list-style-type: none"> <li>• Top tier logo placement on all printed event materials</li> <li>• Top tier logo placement with hyperlink on all electronic event materials               <ul style="list-style-type: none"> <li>• Spotlight, logo and link in YMCA eNewsletter</li> </ul> </li> <li>• Logo and website on all donor recognition screens prominently displayed in YMCA facilities</li> <li>• Recognition on cardio machine television screens at 6 YMCA facilities</li> <li>• Logo placement on all tabletops at the event</li> <li>• Logo prominently featured on welcome board at event entrance</li> </ul>	Recognition with hyperlink via organic and paid ads on all YMCA social media channels
<b>Entertainment Sponsor</b>	\$7,500	1	1 VIP Table		Best seats in the house! Includes tickets for 8 guests who will enjoy VIP seating, buffet dinner, two drink tickets with music and dancing! Guests will also have access to exclusive VIP reception at 5:30 p.m. with drinks and appetizers	<ul style="list-style-type: none"> <li>• Second tier logo placement on all printed event materials</li> <li>• Second tier logo placement with hyperlink on all electronic event materials               <ul style="list-style-type: none"> <li>• Spotlight, logo and link in YMCA eNewsletter</li> </ul> </li> <li>• Logo and website on all donor recognition screens prominently displayed in YMCA facilities</li> <li>• Recognition on cardio machine television screens at 6 YMCA facilities</li> <li>• Logo featured on welcome board at event entrance</li> </ul>	Recognition with hyperlink on all YMCA social media channels
<b>VIP Reception Sponsor</b>	\$7,500	1	1 VIP Table		Best seats in the house! Includes tickets for 8 guests who will enjoy VIP seating, buffet dinner, two drink tickets with music and dancing! Guests will also have access to exclusive VIP reception at 5:30 PM with drinks and appetizers	<ul style="list-style-type: none"> <li>• Second tier logo placement on all printed event materials</li> <li>• Second tier logo placement with hyperlink on all electronic event materials               <ul style="list-style-type: none"> <li>• Spotlight, logo and link in YMCA eNewsletter</li> </ul> </li> <li>• Logo and website on all donor recognition screens prominently displayed in YMCA facilities</li> <li>• Recognition on cardio machine television screens at 6 YMCA facilities</li> <li>• Logo featured on welcome board at event entrance</li> </ul>	Recognition with hyperlink on all YMCA social media channels
<b>4 Core Values Sponsors</b>	\$5,000	4	1 Corporate Table		Includes tickets for 8 guests who will enjoy great seating, buffet dinner, two drink tickets with music and dancing! Your logo will be displayed on the table.	<ul style="list-style-type: none"> <li>• Third tier logo placement with hyperlink on all electronic event materials</li> <li>• Logo and link in YMCA eNewsletter</li> <li>• Logo featured on all donor recognition screens prominently displayed in YMCA facilities</li> </ul>	Recognition on all YMCA social media channels
<b>VIP Corporate Table</b>	\$2,500	9			Best seats in the house! Includes tickets for 8 guests who will enjoy VIP seating close to the stage and dance floor, buffet dinner, two drink tickets with music and dancing! Guests will also have access to exclusive VIP reception at 5:30 p.m. with drinks and appetizers	<ul style="list-style-type: none"> <li>• Listing on event website</li> <li>• Listing and Logo featured on all donor recognition screens prominently displayed in YMCA facilities</li> <li>• Logo displayed on table</li> </ul>	
<b>Corporate Table</b>	\$1,750	24			Includes tickets for 8 guests who will enjoy great seating, buffet dinner, two drink tickets with music and dancing! Your logo will be displayed on the table.	<ul style="list-style-type: none"> <li>• Listing on all donor recognition screens prominently displayed in YMCA facilities</li> <li>• Logo displayed on table</li> </ul>	
<b>Individual Tickets</b>	\$125 or a table of 8 for \$950				Tickets include buffet dinner, two drink tickets with music and dancing!		

**Ready to become a 145th Celebration sponsor?**

**Please contact Shannon Rauen, CFRE at [srauen@ppymca.org](mailto:srauen@ppymca.org) or 719.329.7274 to secure your sponsorship or for additional information.**



For the last 145 years, the YMCA has been a powerful force for good in the Pikes Peak Region. While our community and the YMCA have grown and changed significantly since our founding, the Y has remained steadfast in our commitment to be for all, ensuring that everyone in Colorado Springs can access our life-changing programs and services regardless of their financial circumstances.

**Please join us for an evening of dinner and dancing as we celebrate the YMCA and the impact it has in our community.**

**OUR HISTORY**

Since our founding 1878, the YMCA of the Pikes Peak Region has grown to include branch locations throughout the region and offsite locations at schools and neighborhood centers to reach over 125,000 people each year. Through partnerships and community involvement, the YMCA is reaching out in innovative ways to build strong kids, strong families and strong communities.

With your support and partnership, the YMCA of the Pikes Peak Region can continue growing to meet the needs of our community.

**YMCA OF THE PIKES PEAK REGION  
REACH**

**72,495** Total members | **46,400** Nonmember Program Participants

An average of **3,000** people walk through a Y every day

<b>6 Centers</b> spanning 32 miles from the Fountain Valley Y to the Tri-Lakes Y in Monument	<b>2</b> outdoor pools, <b>1</b> Senior Center managed by the Y through an innovative partnership with the City of Colorado Springs	<b>4 HOA</b> Recreation Centers managed by the Y
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Nearly <b>10,000</b> followers on Facebook	<b>13,319</b> unique recipients on Y emails, with 47.33% of messages opened on average	<b>\$670,000+</b> in financial assistance and scholarships provided in 2022
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**Thank you for supporting theYMCA of the Pikes Peak Region!**  
For more information on sponsorship and tickets, please go to [ppymca.org/Annual-Celebration](http://ppymca.org/Annual-Celebration) or contact Shannon Rauen at [srauen@ppymca.org](mailto:srauen@ppymca.org) or 719.329.7274.